

Telephone
Fitz Roy 6100

ATTENTION!

For 62 years we have sold dependable merchandise at lowest-in-the-city prices. We are doing so now, and shall continue to do so.

R.H. Macy & Co.
Inc.

R.H. Macy & Co. Attractions Are Prices—Quality—Service.
Macy's
Herald Square B'way, 34th to 35th St.

SALE OF SHEER WHITE NAINSOOK

36 inches wide, specially priced \$5.89 a piece of 10 yards.

Mail Orders Filled Promptly.

Macy's—Second Floor, Centre.

Store Hours
9 to 5:30

Exceptional Values in Desirable Black Silks

Black Dress Taffeta \$1.79 yard

Good weight and quality, firmly made. 35 inches wide.

Black Satin Charmeuse \$2.97 yard

Fine quality, medium weight and finish, suitable for any season. 40 inches wide.

Macy's—Silk Dept., Second Floor, Centre.

Washable Satin \$1.98 yard

36 inches wide

A fine quality, highly lustrous, in the following shades:

Ivory, pink, flesh, orchid and turquoise.

Macy's—Silk Dept., Second Floor, 35th Street.

Surf Satin \$1.29 yard

The ideal cotton fabric for bathing suits; good wear and good looking.

Strong cotton for durability and a lustrous satin finish for beauty.

Only 2½ yards are required for the average size bathing suit.

BLACK ONLY.

Macy's—Lining Dept., Second Floor.

Chamois Finish Lisle Pull-on Gloves

\$2.39

They are half-pique sewn, double draw spear back. Elastic at wrist. Fancy trimmed cuffs.

Cafe au lait with cuffs lined in white and white strap.

Chamois with white, etc.

White with chamois colored cuffs and strap.

Macy's—Main Floor, Broadway.



Colors from the dark and rich to the pale and delicate and sheerness of fabric make these charming

Junior Misses' Frocks of Figured Voile

\$5.74

A Very Special Price

These pretty little frocks are made so by the little but effective touches of trimming on them. A wee silken sash trims one model, narrow organdie ruffles edge the round collar of another, wide Val lace adorns another and a fourth has flutings of self material, to make it lovely.

Sizes 12, 14 and 16 years
Macy's—Third Floor, 35th Street.

Sale of 51,767 Yards of Imported

Aeroplane Linen, 84c Yard

36 Inches Wide

We have had great difficulty in obtaining this new lot of linen, as the supply is limited. Intended for aeroplane wings, it is light, strong and durable. Natural color. It has innumerable uses—both household and personal.

A limited quantity 38 inches wide—at 89c yd.

Women's Clothing

For summer suits, dresses and separate skirts, there is nothing more practical.

Household Linens

Embroidered appropriately, it is most desirable for tea and tray cloths and cushion covers. Admirable for slip covers for furniture and draperies.

Children's Frocks

Because of its color, durability and splendid washing qualities it is just the material for children's clothes.

Also unsurpassed for motoring dust wraps, men's shirts, overalls, bungalow or tea aprons and sail cloth.

Macy's—Second Floor, Centre.

Children's Coats and Hats Reduced

Sizes 2 to 6 years

Coats for the little tots in every desirable material—Silks—Silvertones—Checks—Serges—Tweeds. Children as well as grown-ups must have their summer wardrobes, and what item is more important than the coat for cool days and chilly sundown time? Coats which were formerly \$11.74 to \$54.75

Now \$7.94 to \$39.75

And The Hat to Match. Here it is where you can try it on with the coat. Tailored and dress straws and silk and straw combinations. Formerly \$2.89 to \$12.74. Now \$1.89 to \$8.74

Macy's—Third Floor, 35th Street, Rear.

Women's Extra Size Petticoats

\$6.74

Of fine well-wearing silk jersey, these petticoats have an accordion pleated flounce of the same material. All the wanted solid colors and black.

Macy's—Third Floor, 35th St.

Sun and Rain Colored Umbrellas

Made of fine cotton taffeta with bakelite rings and caps, some with white tips. All have stub ends.

Navy, green, purple or black.

\$3.19

Macy's—Main Floor, Broadway.

Household Linens at greatly reduced prices for a quick clearance

100 dozen Irish Linen Satin Damask Napkins
22x22. Regular Price \$9.49 doz.

Now **\$6.94** doz.

100 Irish Linen Satin Damask Cloths
70x70 Regular Price \$8.49 ea.

Now **\$6.49** each

200 dozen Hemstitched All Linen Damask Napkins
finely woven—snow white. Floral patterns.
Two sizes, 18x18 and 19x19, hemstitched
A Special Purchase

\$13.89 dozen

100 dozen Hemstitched Linen Damask Tea Napkins
Specially Priced

\$5.89 dozen

Heavy pure Linen Damask. Neat Designs

50 dozen Hemstitched Pure Linen Towels
Specially Priced

18x30 **89c** each

Heavy and absorbent. Pure Irish Linen Huck

200 13-Piece Bungalow Luncheon Sets

Consisting of one 22-in. center six 6-in. doilies six 10-in. doilies
Neatly finished with shell edge in Delft Blue

\$1.29 set

Regular price \$1.49 set.

Macy's—Second Floor, Centre.



Just in Time for Your First Outing and Just Before Your Vacation—A Special Sale of 1200

Girls' and Misses' Middy Blouses

\$1.89

Would Regularly Be \$2.79 to \$3.49

Well tailored middies with nicely finished seams and snugly fitting cuffs. They are made of a durable, finely woven jean, which launders well.

In all white and white trimmed with Copenhagen, white trimmed with navy. Also white jean with navy blue flannel collar and cuffs in the regulation model.

Sizes 6 to 20.

Macy's—Third Floor, 35th Street, Rear.

Girls' White Washable Separate Skirts, \$1.59

Full pleated skirts of heavy white jean.

They are indispensable when one wears middies during vacation days.

Sizes 6 to 14 with body.
Sizes 12 to 16 without body.

Macy's—Third Floor, 35th Street.

Practical Dress Fabrics At Sale Prices

These materials are always seasonable. One needs a new separate skirt and a new tailored suit at this time of the year, when the "spring suit" is a thing of the past.

Navy Blue Costume Serge

\$2.89 yard

Regularly priced at \$4.49

This cloth is the correct weight for two-piece suits and separate skirts and capes. We will sponge free of charge on request. 54 inches wide.

Navy Blue French Twill Serge

\$2.39 yard

Regularly priced at \$3.89

A beautiful quality for dresses. Also especially suitable for children's and misses' wear. 50 inches wide.

Of Particular Interest to Men!

Yes, for even the men in the family will want to share in the savings on this offering.

All Wool Tweeds

\$1.98 yard

Our usual price would be \$3.49 yd.

In a variety of medium mixtures. Just the cloth for rough wear and ideal for street and sport suits. This price is very much under the market price for this quality of material. 56 inches wide.

Macy's—Second Floor, 35th Street, Front.

Specials in Table Silver Stainless Dinner Knives

\$4.89

Set of 6

Particularly desirable for Summer use are these stainless steel knives, guaranteed not to rust, stain or tarnish. They have the graceful French shaped blades. Reg. price, \$5.94; set of 6.

Triple Plated Serving Spoons

Large Size

98c

Made by one of the largest of the Rogers manufacturers, these were produced to be better than the well known brand. Were originally \$2.49. We are closing out the pattern, hence the low price.

Triple Plated Jelly Servers

49c

Same make and quality as the serving spoons above. Were originally 98c.

Macy's—Main Floor, Broadway.